



## **MARKETING INTERN POSITION**

**Giordano Dance Chicago, now in its 59<sup>th</sup> season, seeks a vibrant, energetic and creative college intern with a passion for the performing arts and a desire to work within a fast paced, high-energy environment.**

### **INSTITUTIONAL**

Giordano Dance Chicago illuminates beauty and invigorates the world with deep connections. Founded as a 501(c)3 nonprofit in 1963, Giordano Dance Chicago is one of the longest-running jazz dance companies in the world, and occupies a singular position within the local, national and international dance communities. Guided by foundational commitments to equity and access, we embrace Four Core Values of Legacy, Diversity & Inclusion, Community and Innovation.

**Stated simply, Giordano Dance Chicago offers to all the universal and life-affirming experience of witnessing dance that is powerful, passionate, elegant, and celebratory.**

### **POSITION TITLE**

College Credit Marketing Intern

### **POSITION DESCRIPTION**

This college credit position provides students with an opportunity to learn about and support the marketing and public relations needs of a preeminent nonprofit performing arts organization in a fun, dynamic and energetic work environment. Interns assist in the creation of print and digital collateral, respond to promotional requests, interact with the organization's public relations team, and help to execute the annual marketing plan. To meet the student's educational needs, they receive mentorship and feedback from the entire office team, as well as the organization's public relations firm, Carol Fox and Associates, and are directly supervised in specific projects, determined by current organizational needs, that span their time with the company. Responsibilities and skills built may include graphic design, written promotions and communications, digital marketing, research, archiving, strategic thinking, and networking, with an emphasis on expanding the organization's social media presence. The college credit Marketing Internship is unpaid.

### **POSITION QUALIFICATIONS - EDUCATION**

The ideal candidate is a college student majoring in Marketing, Communications, Graphic Design, Public Relations or any related field. The unique skills of each intern are incorporated into the expectations and tasks for their time with the Company. Internship credit must be received from applicant's college or university to apply for this position.

### **POSITION QUALIFICATIONS - EXPERIENCE**

The ideal candidate should be detail oriented, flexible and able to represent Giordano Dance Chicago professionally and enthusiastically both inside and outside of the office. Multitasking and the ability to work on multiple projects simultaneously is essential. Previous graphic design, marketing experience, and a penchant for social media is preferred. Basic photography skills are a plus. Students will receive individualized guidance to build upon these same skills and new ones.

### **KEY COMPETENCIES and CHARACTERISTICS**

Strong technology skills (Adobe Creative Suite, Microsoft Office, Salesforce); general knowledge of design basics; solid communication, writing and digital marketing skills; attention to detail; creative thinker with a sense of adventure and humor; flexible, adaptable, and willing to learn.

# GIORDANO DANCE CHICAGO MARKETING INTERN POSITION

## Position Description, Continued

### **TIME FRAME**

A minimum of one full semester and/or summer is required with a flexible range of 12-15 hours worked per week during the school year, and hours to be discussed for summer positions.

**To apply, please email your resume, cover letter, and writing sample to: [internships@giordanodance.org](mailto:internships@giordanodance.org)**

**As this is an ongoing program, there is no submission deadline.**

*Giordano Dance Chicago is an equal opportunity employer. We will not discriminate and will take action to ensure against discrimination in employment, recruitment, advertisements for employment, compensation, termination, upgrading, promotions, and other conditions of employment for any employee or job applicant on the bases of race, color, gender, national origin, age, religion, creed, disability, veteran's status, sexual orientation, gender identity or gender expression.*