



MARKETING INTERN POSITION

Giordano Dance Chicago, now in its 61st season, seeks a vibrant, energetic, and creative college intern with a passion for the performing arts and a desire to work within a fast paced, high-energy environment.

INSTITUTIONAL

Giordano Dance Chicago illuminates beauty and invigorates the world with deep connections. As one of the longest-running jazz dance companies in the world, Giordano Dance Chicago occupies a singular position within the local, national and international dance communities. Guided by foundational commitments to equity and access, we embrace Four Core Values of Legacy, Diversity & Inclusion, Community and Innovation.

Stated simply, Giordano Dance Chicago offers to all the universal and life-affirming experience of witnessing dance that is powerful, passionate, elegant, and celebratory.

POSITION TITLE

College Credit Marketing Intern

POSITION DESCRIPTION

This college credit position includes working in a fun, dynamic and energetic work environment to assist in the creation of print and digital collateral, respond to promotional requests, interact with the organization's public relations team, and help to execute the annual marketing plan. Responsibilities include graphic design, written promotions and communications, digital marketing, research, archiving, strategic thinking, and networking, with an emphasis on expanding the organization's social media presence. The college credit Marketing Internship is unpaid.

POSITION QUALIFICATIONS - EDUCATION

The ideal candidate is a college student majoring in Marketing, Communications, Graphic Design, Public Relations or any related field. Internship credit must be received from applicant's college or university to apply for this position.

POSITION QUALIFICATIONS - EXPERIENCE

The ideal candidate should be detail oriented, flexible and able to represent Giordano Dance Chicago professionally and enthusiastically both inside and outside of the office. Multitasking and the ability to work on multiple projects simultaneously is essential. Previous graphic design, marketing experience, and a penchant for social media is preferred. Basic photography skills are a plus.

KEY COMPETENCIES and CHARACTERISTICS

Strong technology skills (Adobe Creative Suite, Microsoft Office, Salesforce); general knowledge of design basics; solid communication, writing and digital marketing skills; attention to detail; creative thinker with a sense of adventure and humor; flexible, adaptable, and willing to learn.

GIORDANO DANCE CHICAGO MARKETING INTERN POSITION

Position Description, Continued

TIME FRAME

A minimum of one full semester and/or summer is required with a flexible range of 15-25 hours worked per week.

To apply, please email your resume, cover letter, and writing sample to: info@giordanodance.org

As this is an ongoing program, there is no submission deadline.

Giordano Dance Chicago is an equal opportunity employer. We will not discriminate and will take action to ensure against discrimination in employment, recruitment, advertisements for employment, compensation, termination, upgrading, promotions, and other conditions of employment for any employee or job applicant on the bases of race, color, gender, national origin, age, religion, creed, disability, veteran's status, sexual orientation, gender identity or gender expression.